

## How can I Ignite Choice?

**Ignite Choice** is passionate about offering individuals and corporations new and powerful resources to put you in control of your future. These resources are presented in such a way to make implementation simple and permanent. We achieve this through Personal Life Coaching, Executive Coaching and Corporate Training services.

Coaching is an on-going partnership in which your coach assists you in fully accessing your own inner resources, recognising and utilising external resources to achieve your desired outcomes and mastery. The key to successful coaching is effective communication that leads to self-empowerment and to move you to the next level.

### Personal Transformational Life Coaching

**Ignite Choice** offers one-on-one coaching designed to totally transform your way of thinking and your life. Commencing with a complementary 1 hour session, that is ***totally confidential***, we discuss your requirements and motivation for seeking life coaching, how we can be effective in delivering your outcomes and the best way forward. In this meeting we will outline our approach, answer any questions, advise you on our programs and outline an individual program that would be most beneficial to you.

### Parent Coaching

**Ignite Choice** believes all families can be a source of rejuvenation, fun and encouragement. Parents can be ***empowered*** with effective strategies for understanding and managing today's adult/child relationships make parenting a lot more fun. Parents can subsequently empower their child with new strategies to enhance their lives. These powerful resources will ensure your whole family are contented and happy. These skills can be delivered one-on-one with any family member or as a whole family.

### Executive Coaching & Corporate Training

**Ignite Choice** custom builds each program depending on the needs of your company. Our first order of business is to meet with you and see if a mutually beneficial working relationship can be formed. Next, we would do a need's analysis to find out exactly what you require. Finally, we will propose a custom built program to meet all your needs.

For example, our Sales Analysis Program is designed to give sales people new understanding on how people communicate and make decisions. Based on this knowledge, the sales person's confidence is amplified and closing ratios can be significantly improved without expending more resources and compromising integrity.

---

Phone: + 61 2 8230 1243  
Email: [neville@ignitechoice.com.au](mailto:neville@ignitechoice.com.au)  
Web: [www.ignitechoice.com.au](http://www.ignitechoice.com.au)

GPO Box 5028, Sydney NSW 2001, Australia

## Where can I Ignite Choice?

**Ignite Choice** offers clients the option of having coaching sessions either in their own home, their workplace or at a nearby office. For business coaching this will usually be done in the workplace or offsite during a conference.

## Who can Ignite Choice?

- Anyone who wants to better themselves.
- Anyone that feels they are "stuck in a rut" and needs some directions on how to get out.
- Anyone in the process of a major change in their life – family, career etc.
- Commission-based sales people and businesses that want to improve their performance.
- Businesses needing to get their goals and values aligned.
- Parents that would like to have more enjoyable time with their families.

## More on Ignite Choice?

**Ignite Choice** believes that investing in your best asset - yourself - is the best return on investment possible, in terms of both tangibles and intangibles. When you change your thinking in one area of your life it will also change your thinking in other areas of your life.

If you consistently do the same thing over and over, you will get the same results. If these results are not exactly what you desire then you need to change. To change your results, you will have to change what you are doing. The most effective way to change what you are doing is to change the way you are thinking. Coaching makes changes at the sub-conscious level and is permanent, until you decide to upgrade your thinking again.

More information can be found at our website at [www.ignitechoice.com.au](http://www.ignitechoice.com.au)  
If you have any questions please feel free to contact me.